

2021 OSNA Virtual Annual Convention



March 5 & 6, 2021

The Future of Nursing

Sponsor and Vendor Opportunities

Platinum \$550

- Pre-Event Marketing
- Logo and company name listed on convention website
- Logo in pre-event marketing emails
- Pre-event registration question
- Social media promotion on Twitter, Facebook, and Instagram
- List of registered organizations 1 month prior to the event
- Full page ad in convention booklet (given to each attendee)
- Virtual Conference Access & Networking
- Company page (includes request more information button, sponsored sessions, collateral, and weblinks)
- Virtual attendee lounge (to facilitate stop by booth traffic)
- Virtual Conference Branding
- Dedicated 15 second video played before a breakout session (approved by Cvent)
- Post Event Marketing
- Logo in post event thank you email
- Logo will remain on OSNA's website for 1 year

Gold \$275

- Gold \$275
- Pre-Event Marketing (Reach the Cvent network)
- Logo on conference website
- Logo in pre-event marketing emails
- Company name listed on conference website
- Social media promotion on LinkedIn, Twitter, Facebook, Instagram
- List of registered organizations 1 month prior to the event (no contact details)
- ½ page ad in convention booklet (given to each attendee)
- Virtual Conference Access & Networking
- Company page (includes request more information button, sponsored sessions, collateral, and weblinks)
- Virtual attendee lounge (to facilitate stop by booth traffic)
- Post Event Marketing (Engagement with Cvent Attendees)
- Logo in post-event thank you email
- Logo will remain on OSNA's website for 1 year

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www.OregonSNA.org

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Sponsor and Vendor Opportunities (continued from page 1)

Silver \$150

- Pre-Event Marketing (Reach the Cvent network)
- Logo on conference website
- Logo in pre-event marketing emails
- Company name listed on conference website
- Social media promotion on LinkedIn, Twitter, Facebook, Instagram
- ¼ page convention booklet (given to each attendee)
- Virtual Conference Access & Networking
- Company page (includes request more information button, sponsored sessions, collateral, and weblinks)
- Virtual attendee lounge (to facilitate stop by booth traffic)
- Dedicated post-event survey question
- Logo in post-event thank you email
- Logo will remain on OSNA's website for 1 year

Exhibitor \$75

- Pre-Event Marketing (Reach the Cvent network)
- Company name listed on conference website
- Logo convention booklet (given to each attendee)
- Virtual Conference Access & Networking
- Company page (includes request more information button, sponsored sessions, collateral, and weblinks)
- Virtual attendee lounge (to facilitate stop by booth traffic)
- Post Event Marketing (Engagement with Cvent Attendees)
- Logo in post event thank you email
- Logo will remain on OSNA's website for 1 year

Sponsored Breakout Session \$50

- 30 minutes of breakout session during 'lunch period'
- Recorded for later viewing

The **FUTURE**
of **NURSING**